



# Pharmaceutical Packaging Forum PHARMAPACK

23-25 April 2019

Expocentr  
Moscow

[upak-forum.ru](http://upak-forum.ru)



# PHARMAPACK

A platform for sharing experience and building partnership with all players in the global pharmaceutical market. It consists of a business program and an exhibition for pharmaceutical production.

**8** years  
**PHARMAPACK** **1000** participants **350** partners

## Who exhibits?

- Producers of equipment for pharmaceutical and cosmetic industries
- Manufacturers of serialization and aggregation systems for pharmaceutical and cosmetic products
- Inspection equipment for pharma and cosmetic
- Automation and robotization, clean rooms
- Disposal of medicines
- Overalls for pharma
- Software developer for pharma production
- Engineering
- Mass media

## Who visits?

- Production director /Business development directors
- Technical specialists
- Department directors
- Marketing managers, procurements, quality assurance

# Package “Exhibitor”

## 19 540\* + stand cost

- Placement of the logo on the press-wall before the exhibition
- Placement of information about the company in the workbook of the Forum participants (up to 200 characters of text, logo)
- Provision of standard stand equipment

Standard stand	12-17 м <sup>2</sup>	18-24м <sup>2</sup>
Registration fee	+	+
Participation of the representative in Business program	1	2
Carpet	+	+
Utility room with the door 1 м <sup>2</sup>	1	1
Fascia panel H 300 mm	1	2
Spots	5	6
Socket	1	1
Information counter	1	1
Round table	1	1
Chair	4	4
Wastebasket	1	1

Price 1 м<sup>2</sup> of the stand

**19 540 RUB**

\* *Excluding VAT*

# GOLD Package\*

## 85 000 RUB\*\*

- Participation of a representative of the company in the business program with a report (duration 15 minutes, coordination of the topic of the report / discussion on preliminary agreement with the organizing committee)
- Placement of a banner in the Congress Hall of the event
- Banner in the business program area
- Placement of information about the company in the participant's workbook
- Placement of a banner, a logo and the information of the company on a forum site with a hyperlink to a site
- Placement of the company's logo on the Forum's information and advertising materials (press-wall in the lobby, workbook, badge of the participant, press-wall on the main stage)
- Placement of advertising materials or souvenir products of the partner in the package of the participant of the Forum (receipt of the package of the participant at registration) or placing them on the press table
- Participation in the Forum of 2 representatives of the company
- Placement of information about the company on the Forum's website (logo + hyperlink)
- Placement of information about the company in the workbook of the Forum participants (up to 200 characters of text, logo)

\* *Possible only for exhibitors*

\* *Excluding VAT*



ФОРУМ ФАРМАЦЕВТИЧЕСКОЙ УПАКОВКИ

**ФАРМАПАК**

# SILVER Package

## 60 000 рублей\*

- Placement of a banner in the exhibition area (without presentation of the stand)
- Participation in the Forum of the 1st representative of the company
- Placement of a banner, a logo and the information on the company on a forum site with a hyperlink to a site
- Placing information about the company in the brochure of the Forum participants (logo + hyperlink to the site)

\* *Excluding VAT*

# Additional advertising options \*

Description	Price, RUB excluding VAT
Demonstration of an advertising video of the Company on the screen in the main hall during coffee breaks	10 000 RUB Per day
Placement of roll-up of the Partner in the congress hall	20 000 RUB Per day
Branding the zone of coffee breaks (Napkins, glasses, sugar, chocolate , candy with the company logo)	10 000 RUB Per 2 days
РазмPlacement the logo of the Company on the Participant package	5 000 RUB
Stand design services	On demand

The Organizing Committee considers any proposals from partners aimed at promoting their products among the participants of the Pharmapack.

*\*ONLY for Partners*

# We are open for your suggestions!

More detailed information about PHARMAPACK read at site [upak-forum.ru](http://upak-forum.ru)

Organizer: Pharmaceutical packaging Association